

# **CIGRE INTERNATIONAL SYMPOSIUM**

CONVENTION CENTRE, CAIRNS, AUSTRALIA

**4-7 SEPTEMBER 2023**



**The End to End Electricity System**  
Transition, Development, Operation and Integration

**SPONSORSHIP OPPORTUNITIES**



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## CIGRE Australia is delighted to be able to host the CIGRE International Symposium in Cairns 4th - 7th September 2023

The Symposium has ten of the sixteen CIGRE global Study Committees committed to attend which will result in over forty working group meetings and make the Cairns Symposium one of the biggest Symposia of recent times.

This is a true four day international event and is expected to attract in excess of 400 delegates. There will be a number of associated social events including a tropical North Queensland Dinner.

There will be forums for Young Professionals and Women in Energy during the Symposium. The Symposium has been designed to provide delegates multiple opportunities to further develop their professional contacts and give exhibitors significant exposure to existing and new clients.

A focused technical international event of this nature and size does not take place in Australia very often and will provide a unique and rare opportunity for exhibitors and sponsors.

This event provides an excellent opportunity to participate in an international four day event in a renowned world heritage listed area without having to leave Australia.

Take this opportunity to join and support CIGRE and realise the benefits of being a sponsor or exhibitor at this significant international technical event.

- Four (4) day international technical focused event
- Ten (10) Global CIGRE Study committees
- 400+ international and local delegates expected
- In excess of forty (40+) Working Group Meetings
- Multiple presentation streams over the 4 days
- Held in the multi award winning Cairns Convention Centre
- Opening Networking Function
- Tropical North Queensland Symposium Soirée
- Technical Tours
- Young Engineer Networking Forum
- Women in Power Breakfast Forum
- Tourist and social activities for companions

If you would like to discuss any of the opportunities in this prospectus, please contact:

Symposium Organiser: **Debbie Haddock** p: **0418 740 333**  
e: **sponsorshipcairns23@cigreaustralia.org.au**

**AN INTERNATIONAL CIGRE EVENT OF THIS SIZE AND BREADTH TAKING PLACE IN AUSTRALIA IS RARE – DON'T MISS OUT!**

### TOP 5 REASONS to become a Sponsor or Exhibitor at the 2023 Cairns Symposium







## SPONSOR PACKAGES



### DIAMOND

Price on Application



The Symposium has ten of the sixteen CIGRE Global Study Committees attending.

CIGRE Australia is providing a unique opportunity for your organisation to create a customisable package to be recognized as the major Diamond Sponsorship for the entire 4 days of the CIGRE International Symposium Cairns 2023 .

The Diamond Sponsorship offers you this opportunity to discuss with us and design a premium sponsorship package specific to your requirements to maximise your return and value for your investment.

You can choose from a mix of the other available opportunities described in this sponsor prospectus and/or

include any other specific ideas or concepts you would like. This will ensure that you achieve maximum business and marketing exposure for your company to the domestic and international delegates who will be attending.

We would love to discuss this opportunity with you!

If you would like to discuss the Diamond Sponsor opportunity, please contact our office and our CEO, Mr Terry Killen will be pleased to discuss the opportunity with you.

**CIGRE Australia**

**Terry Killen - CEO**

p: (07) 3310 8838 | e: [cairns@cigreaustralia.org.au](mailto:cairns@cigreaustralia.org.au)







## SPONSOR PACKAGES



### PLATINUM

4 Available | Monday, Tuesday, Wednesday, Thursday  
\$27,500 Inc. GST

**As a Platinum Sponsor your company will receive prominent exposure throughout the day of your sponsorship through all Symposium sessions.**

#### **Branding & Marketing before the Symposium**

- Your company logo will feature prominently on the CIGRE International Symposium Cairns 2023 website as a Platinum Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website
- Your company logo will appear on CIGRE Australia Cairns Symposium promotional material
- Your company logo will appear on promotional material distributed at the CIGRE Paris Session 2022 which attracts over 3600 delegates

#### **Branding & Marketing during the Symposium**

- Your company logo will be displayed on the LCD monitors on the lecterns in each symposium session on the day of your sponsorship
- Your company will have a dedicated premium location within the exhibition space (3m x 3m) at the symposium

- You have the option to expand your presence by purchasing an additional booth space at 25% discount.
- Your company logo will appear as a Platinum Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- Opportunity for your company to supply 2 pieces of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)
- Your company logo will be displayed on the official sponsors electronic signage situated around the symposium public areas
- You will receive 2 complimentary full delegate registrations for the symposium including the Welcome Reception and Symposium Soirée
- Any additional delegates from your organisation can register at the early bird rate
- Your company logo will be printed on the name badges

#### **Branding & Marketing after the Symposium**

- Your company name and logo displayed in all material sent out after the CIGRE International Symposium Cairns 2023 acknowledged as one of the Platinum Sponsors.



## SPONSOR PACKAGES



### **GOLD**

**\$16,500 Inc. GST**

**Great opportunity for branding & marketing and booth exposure for your company over 4 days of the symposium.**

#### **Branding & Marketing before the Symposium**

- Your company logo will feature on the home page of CIGRE International Symposium Cairns 2023 website as a Gold Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website
- Your company logo will appear on all CIGRE Australia Cairns Symposium promotional material
- Your company logo will appear on promotional material distributed at the CIGRE Paris Session 2022 which attracts over 3600 delegates

#### **Branding & Marketing during the Symposium**

- Your company will have a dedicated exhibition space [3m x 3m] at the symposium
- Your company logo will appear as a Gold Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)
- You will receive 2 complimentary full delegate registrations for the symposium including the Welcome Reception, Symposium Soirée and Networking function





## SPONSOR PACKAGES



### SILVER

\$8,500 Inc. GST

Great opportunity for branding & marketing exposure for your company over the 4 days of the symposium.

#### Branding & Marketing before the Symposium

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as a Silver Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website

#### Branding & Marketing during the Symposium

- Opportunity to purchase an exhibition space (3m x 3m) at the symposium at 10% discount.
- Your company logo will appear as a Silver Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)
- You will receive 1 complimentary full delegate registration for the symposium including the Welcome Reception, Symposium Soirée and Networking function



## SPONSOR PACKAGES

**GALA  
DINNER  
SPONSOR**

### SYMPOSIUM SOIRÉE

1 Only Available | \$30,500 Inc. GST

A very special opportunity to sponsor the CIGRE International Symposium Cairns 2023 premier dinner event to be held offsite on Wednesday 6th September.

This premier event will showcase tropical north Queensland and an opportunity to expand on relationships created over the symposium with international and local industry leaders and influencers. This event is going to be the talk of the symposium!

#### Branding & Marketing before the Symposium

- Your company logo will feature in a prime position on the CIGRE International Symposium Cairns 2023 website as the Symposium Soirée Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website
- Your company logo will appear on CIGRE Australia Cairns Symposium promotional material
- Your company logo will appear on promotional material distributed at the CIGRE Paris Session 2022 which attracts over 3600 delegates

#### Branding & Marketing during the Symposium

- Opportunity for your company to address the symposium delegates for 5 mins at the Symposium Symposium Soirée
- Opportunity for you to add your branding at the venue  
*To be supplied by sponsor (subject to approval of conference organiser)*

- Your company logo will feature in a prime position on the CIGRE International Symposium Cairns 2023 programme for delegates
- Opportunity for your company to supply 2 pieces of promotional material to be included in the delegate Symposium Satchel *(subject to delivery guidelines)*
- Your company logo will be displayed on the official sponsors electronic signage situated around the symposium public areas
- You will receive 2 complimentary full delegate registrations for the symposium including the Welcome Reception and Symposium Soirée
- You will receive 2 complimentary additional tickets to the CIGRE International Symposium Cairns 2023s Symposium Soirée
- Opportunity for your company to supply gifts for the delegates at Welcome Reception (to be provided by sponsor and subject to delivery guidelines and approval of conference organiser)
- Any additional delegates from your organisation can register at the early bird rate

#### Branding & Marketing after the Symposium

- Your company name and logo displayed in all material sent out after the CIGRE International Symposium Cairns 2023, acknowledged as the Symposium Soirée Sponsor





## SPONSOR PACKAGES



### WELCOME RECEPTION

1 Only Available | \$24,750 Inc. GST

**What a great opportunity to kick off the CIGRE International Symposium Cairns 2023 as the Welcome Reception Sponsor on Monday 4th September at the Cairns Convention Centre.**

**Brilliant opportunity to network with international and local industry leaders and influencers. This is a rare opportunity!**

#### Branding & Marketing before the Symposium

- Your company logo will feature in a prime position on the CIGRE International Symposium Cairns 2023 website as the Symposium Soirée Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website
- Your company logo will appear on CIGRE Australia Cairns Symposium promotional material
- Your company logo will appear on promotional material distributed at the CIGRE Paris Session 2022 which attracts over 3600 delegates

#### Branding & Marketing during the Symposium

- Opportunity for your company to address the symposium delegates for 5 mins at the Welcome Reception
- Opportunity for you to add your company logo on the cocktail tables on the City Terrace for the Welcome Reception [approval needed from organisers]

- Opportunity for you to add your branding at the venue [to be supplied by sponsor & subject to approval of conference organiser]
- Opportunity to supply standard pull up banners for the Welcome Reception
- Your company logo will appear as the Welcome Reception Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- Opportunity for your company to supply 2 pieces of promotional material to be included in the delegate Symposium Satchel [subject to delivery guidelines]
- Your company logo will be displayed on the official sponsors electronic signage situated around the symposium public areas
- You will receive 2 complimentary full delegate registrations for the symposium including the Welcome Reception and Symposium Soirée
- You will receive 2 complimentary additional tickets to the symposium Welcome Reception
- Opportunity for your company to supply gifts for the delegates at Welcome Reception [to be provided by sponsor & subject to delivery guidelines and approval of conference organiser]
- Any additional delegates from your organisation can register at the early bird rate

#### Branding & Marketing after the Symposium

- Your company name and logo displayed in all material sent out after the CIGRE International Symposium Cairns 2023, acknowledged as the Welcome Reception Sponsor



## SPONSOR PACKAGES

### SESSION RECORDING SPONSOR

## SESSION RECORDING

1 Only Available | \$16,500 Inc. GST

This is a unique opportunity for your company to extend your branding and marketing exposure after the CIGRE International Symposium Cairns 2023.

Selected sessions will be recorded and uploaded to the CIGRE International Symposium Cairns 2023 website to be made available globally for purchase.

### Branding & Marketing before the Symposium

- Your company logo will feature on the home page of CIGRE International Symposium Cairns 2023 website as the Recording Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website
- Your company logo will appear on CIGRE Australia Cairns Symposium promotional material
- Your company logo will appear on promotional material distributed at the CIGRE Paris Session 2022 which attracts over 3600 delegates

### Branding & Marketing during the Symposium

- Your company logo will appear as the Recording Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)
- You will receive 1 complimentary full delegate registration for the symposium including the Welcome Reception, Symposium Soirée and Networking Function
- Your logo to top and tail of each recorded session

### Branding & Marketing after the Symposium

- Your company logo will be on all recordings made available after the Symposium





## SPONSOR PACKAGES



### EVENT APP

1 Only Available | \$15,000 Inc. GST

Great opportunity to expand your exposure at the CIGRE International Symposium Cairns 2023 to international and local industry leaders, influencers and organisations over 4 days.

**This opportunity doesn't happen often!**

#### Branding & Marketing before the Symposium

- Your company logo will feature on the home page of CIGRE International Symposium Cairns 2023 website as the App Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website
- Your company logo will appear on CIGRE Australia Cairns Symposium promotional material
- Your company logo will appear on promotional material distributed at the CIGRE Paris Session 2022 which attracts over 3600 delegates

#### Branding & Marketing during the Symposium

- Your company logo will feature on the CIGRE International Symposium Cairns 2023 mobile app as the App sponsor
- Your company logo will appear as the App Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)
- You will receive 1 complimentary full delegate registration for the symposium including the Welcome Reception, Symposium Soirée and Networking Function



## SPONSOR PACKAGES



### SACHEL

1 Only Available | \$11,500 Inc. GST

Be seen everywhere with your branding on the symposium satchel along with the CIGRE International Symposium Cairns 2023 logo!

#### Branding & Marketing before the Symposium

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as the Symposium Satchel Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website

#### Branding & Marketing during the Symposium

- Your company logo branded as Satchel Sponsor of the symposium satchels with the CIGRE International Symposium Cairns 2023 logo
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)
- Your company logo will appear as the Symposium Satchel Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates





## SPONSOR PACKAGES



### LANYARD

1 Only Available | \$11,500 Inc. GST

The Lanyard will be seen and worn every day for 4 days. Great brand and marketing exposure!

#### Branding & Marketing before the Symposium

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as the Lanyard Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website

#### Branding & Marketing during the Symposium

- Your company logo will be printed on the Lanyards
- Your company logo will appear as the Lanyard Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines and conference organiser approval)



## SPONSOR PACKAGES



### BREAKFAST EVENT

hosted by **WOMEN in ENERGY**

NOTE: This event will incur an additional registration cost

**1 Only Available | \$10,500 Inc. GST**

**Opportunity to support WiE at a sit down breakfast on Tuesday 5th September – great networking opportunities and a great way to start the day!**

#### **Branding & Marketing before the Symposium**

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as the Women in Energy Breakfast Event Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website
- Your company logo will appear on CIGRE Australia Cairns Symposium promotional material
- Your company logo will appear on promotional material distributed at the CIGRE Paris Session 2022 which attracts over 3600 delegates

#### **Branding & Marketing during the Symposium**

- You will receive 1 complimentary WiE Breakfast Event ticket
- Opportunity to supply pull up banners for the Breakfast Event
- Opportunity to supply gifts to delegates at the Breakfast [subject to approval of conference organiser]
- Your company logo will appear as the WiE Breakfast Event Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- You will receive 1 complimentary full delegate registration for the symposium including the Welcome Reception, Symposium Soirée and Networking function
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel [subject to delivery guidelines]



## SPONSOR PACKAGES



### NGN YOUNG ENGINEER SOCIAL EVENT

NOTE: This event will incur an additional registration cost

1 Only Available | \$10,500 Inc. GST

Opportunity to support NGN's in a social environment with great networking opportunities on Tuesday night 5th September for 2 hours.

#### Branding & Marketing before the Symposium

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as the NGN Young Engineer Social Event Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website
- Your company logo will appear on CIGRE Australia Cairns Symposium promotional material
- Your company logo will appear on promotional material distributed at the CIGRE Paris Session 2022 which attracts over 3600 delegates

#### Branding & Marketing during the Symposium

- Opportunity to supply pull up banners for the NGN Social Event
- You will receive 1 complimentary ticket to the NGN event
- Your company logo will appear as the NGN Young Engineer Social Event Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- You will receive 1 complimentary full delegate registration for the symposium including the Welcome Reception, Symposium Soirée, NGN Young Engineer Social Event and Networking Function
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)





## SPONSOR PACKAGES



### GO WILD IN THE TROPICS

1 Only Available | \$10,500 Inc. GST

You have to go a little wild when you are in the tropics! Wildlife handlers will bring in different Australian wildlife each day during the lunch break for delegates to get up close!

#### Branding & Marketing before the Symposium

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as the Go Wild in the Tropics Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website

#### Branding & Marketing during the Symposium

- Sponsor of wildlife during the lunch breaks for 4 days of the symposium for photo opportunities
- Opportunity for your company to supply a pull up banner for photo backdrop
- Your company logo will appear as the Go Wild in the Tropics Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)



## SPONSOR PACKAGES



### WATER BOTTLE

1 Only Available | \$10,000 Inc. GST

Cairns Convention Centre provides H2O stations throughout the venue for delegates to enjoy and refill their water bottles during the 4 days of the symposium. Ideal branding and marketing exposure and good for the environment!

#### Branding & Marketing before the Symposium

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as the Symposium Water Bottle Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website

#### Branding & Marketing during the Symposium

- Your company logo branded on the delegates water bottles
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)
- Your company logo will appear as the Water Bottle Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates



## SPONSOR PACKAGES



### HAPPY HOUR NETWORKING

1 Only Available | \$10,000 Inc. GST

A relaxed opportunity to network and catch up on Tuesday 5th afternoon immediately after session in the Exhibition Hall – relax and unwind with a beverage and have some great conversations!

#### Branding & Marketing before the Symposium

- Your company logo will feature on the home page of CIGRE International Symposium Cairns 2023 website as Happy Hour Networking Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website
- Your company logo will appear on CIGRE Australia Cairns Symposium promotional material
- Your company logo will appear on promotional material distributed at the CIGRE Paris Session 2022 which attracts over 3600 delegates

#### Branding & Marketing during the Symposium

- Your company logo will appear as Happy Hour Networking Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- Opportunity to supply branded caps/aprons for the staff to wear at the networking event (to be provided by sponsor & subject to delivery guidelines)
- Opportunity to supply pull up banners for the networking event
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (to be provided by sponsor & subject to delivery guidelines)





## SPONSOR PACKAGES



### POSTER SESSION

1 Only Available | \$10,500 Inc. GST

Opportunity to support the emerging technical trends  
Poster Session.

#### Branding & Marketing before the Symposium

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as the Poster Session Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website
- Your company logo will appear on CIGRE Australia Cairns Symposium promotional material
- Your company logo will appear on promotional material distributed at the CIGRE Paris Session 2022 which attracts over 3600 delegates

#### Branding & Marketing during the Symposium

- Opportunity to supply pull up banners for the Poster Session
- Your company logo will appear as the Poster Session Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- You will receive 1 complimentary full delegate registration for the symposium including the Welcome Reception, Symposium Soirée and Networking Function
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)



## SPONSOR PACKAGES



### ESPRESSO BAR SPONSOR

### ESPRESSO BAR

4 Available | Monday, Tuesday, Wednesday, Thursday

\$8,500 Inc. GST

Espresso bars are a huge draw card and a great opportunity to extend your branding and marketing exposure!

#### Branding & Marketing before the Symposium

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as an Espresso Bar Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website

#### Branding & Marketing during the Symposium

- Sponsorship of 1 day of the Espresso Bar
- Your logo will be placed on to the Espresso Bar on the day of your sponsorship
- Opportunity to supply branded disposable coffee cups on the day of your sponsorship (to be provided by sponsor & subject to delivery guidelines)
- Opportunity to supply branded caps/aprons for the staff to wear on your day of sponsorship (to be provided by sponsor & subject to delivery guidelines)
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)
- Your company logo will appear as an Espresso Bar Station Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates



## SPONSOR PACKAGES



### CHARGING STATION

1 Only Available | \$7,500 Inc. GST

Opportunity to place your branding and marketing on a Charging Station for the 4 days of the CIGRE International Symposium Cairns 2023.

#### Branding & Marketing before the Symposium

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as the Charge Station Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website

#### Branding & Marketing during the Symposium

- Charge station will be branded with your company logo
- Charge station will be placed in the exhibition area
- Opportunity for your company to supply and display 1 x branded flyer and/or brochure
- Your company logo will appear as the Charge Station Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)





## SPONSOR PACKAGES



### TROPICAL JUICE & SMOOTHIE BAR

1 Only Available | Morning Tea Breaks for the 4 Days

\$7,500 Inc. GST

**Fresh tropical juices and smoothies available during morning tea breaks only for 4 days. A fresh way to brand and market to the delegates!**

#### **Branding & Marketing before the Symposium**

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as Tropical Juice & Smoothie Bar Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website

#### **Branding & Marketing during the Symposium**

- Opportunity for your company to supply branded cups/napkins. (To be provided by sponsor & subject to delivery guidelines)
- Opportunity for your company to supply a pull up banner to be placed next to the Bar
- Opportunity to name each day menu to your branding (names to be approved by organisers)
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)
- Your company logo will appear as the Tropical Juice & Smoothie Bar Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates



## SPONSOR PACKAGES



### ICE-CREAM INDULGENCE BAR

1 Only Available | Afternoon Tea Breaks for the 4 Days  
\$7,500 Inc. GST

Delicious locally made LICKS Ice-Cream available during afternoon tea breaks only for the 4 days.

**An indulgent way to brand and market to the delegates!**

#### Branding & Marketing before the Symposium

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as Ice-Cream Indulgence Bar Sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website

#### Branding & Marketing during the Symposium

- Opportunity for your company to supply branded cups/ napkins (to be provided by sponsor & subject to delivery guidelines)
- Opportunity to supply a pull up banner to be placed next to the Ice-Cream Bar
- Opportunity to name each day menu to your branding (names to be approved by organisers)
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)
- Your company logo will appear as the Ice-Cream Indulgence Bar Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates



## SPONSOR PACKAGES

### NOTEPADS & PENS SPONSOR

## NOTEPADS AND PENS

1 Only Available | \$5,000 Inc. GST

Always great to have on hand to take notes on informative sessions - great branding & marketing opportunity!

#### Branding & Marketing before the Symposium

- Your company logo will be placed on the home page of CIGRE International Symposium Cairns 2023 website as the Symposium Note Pads and Pens sponsor
- Your company profile and a link to your company website will appear on the dedicated sponsors page of the CIGRE International Symposium Cairns 2023 website

#### Branding & Marketing during the Symposium

- Your logo branded on the Symposium Notepads and Pens to be placed in delegates satchels
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel [subject to delivery guidelines]
- Your company logo will appear as the Notepad & Pens Sponsor in the CIGRE International Symposium Cairns 2023 programme for delegates

### SACHEL INSERT SPONSOR

## SACHEL INSERT

\$1,150 Inc. GST

Get your brochure or marketing material out into all the international and local delegates' kits, great investment!

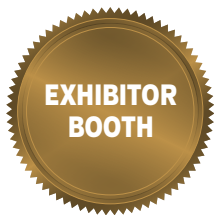
#### Branding & Marketing during the Symposium

- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel [subject to delivery guidelines]





## EXHIBITION BOOTH



### EXHIBITOR

\$9,875 Inc. GST

NOTE: CIGRE Collective members will receive a 10% discount on the Exhibition Booth

#### Branding & Marketing before the Symposium

- Your company profile, logo and a link to your company website will appear on the dedicated exhibitors page of the CIGRE International Symposium Cairns 2023 website

#### Branding & Marketing during the Symposium

- Your company will have a dedicated exhibition space (3m x 3m) at the symposium (booth includes 2 x led spotlights, 1 x 4amp power point, standard black digital fascia signage)
- Your company logo will appear as an Exhibitor in the CIGRE International Symposium Cairns 2023 programme for delegates
- Opportunity for your company to supply 1 piece of promotional material to be included in the delegate Symposium Satchel (subject to delivery guidelines)
- You will receive 2 complimentary full delegate registrations for the symposium including the Welcome Reception, Symposium Soirée and Networking Function

#### Opportunity to discuss open spaces in the Exhibition Area P.O.A.

Please contact the Symposium Organiser:

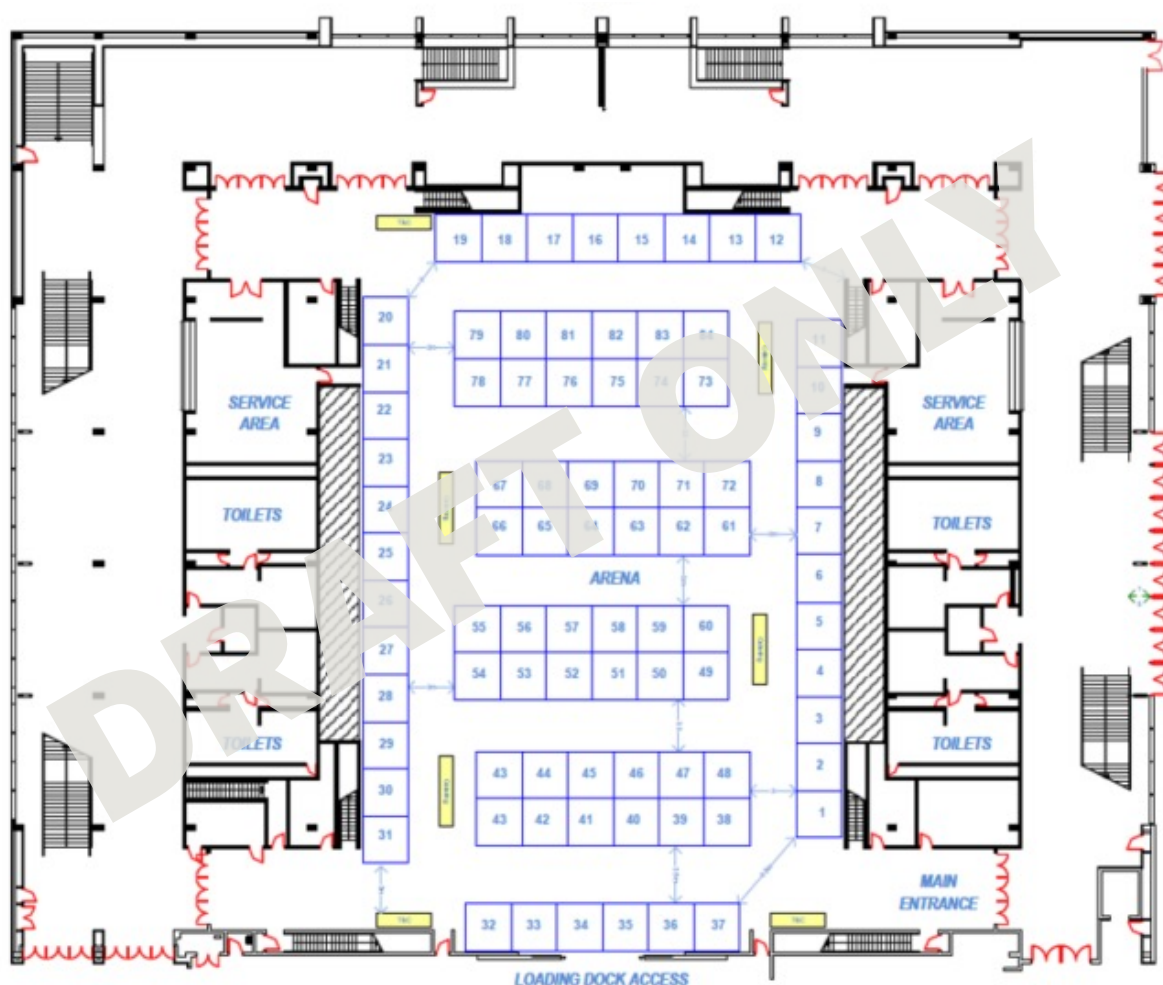
**Debbie Haddock** | T: 0418 740 333 | E: [sponsorshipcairns23@cigreaustralia.org.au](mailto:sponsorshipcairns23@cigreaustralia.org.au)



## EXHIBITION VENUE

### CAIRNS CONVENTION CENTRE - HALL 2

The Arena is multi-purpose with a spectacular 17m high ceiling and has 1,470sqm of flat floor space, perfect for trade exhibitions with ground level loading dock.



PLEASE NOTE: This is only an indicative draft floorplan and will be modified to suit the Symposium organiser and venue requirements.

## IMPORTANT INFORMATION

Do you have any questions?

Please contact Debbie Haddock on 0418 740 333 to discuss any of these sponsorships or to discuss a tailored sponsorship package to work with your marketing and branding that is as unique as your organisation!



## HOW TO BOOK A SPONSORSHIP OR EXHIBITION BOOTH

**1**

Complete the Sponsorship & Exhibition form

**2**

Tick your selection of Sponsorship

**3**

Fill in your payment method & sign

**4**

Email form to the Symposium Organiser

## WHAT NEXT?

- A tax invoice for 50% of the sponsorship/exhibition fee will be issued on receipt of your Sponsorship and Exhibition form
- Deposit payment is required within 14 days of date on invoice
- The balance of payment is due on or before 30 June 2023
- If sponsorship/exhibition booth is booked after 30 June 2023, full payment is required within 7 days of date on invoice
- If payment is not received by the due date, CIGRE Australia reserves the right to resell the item and hold any monies paid to date

Sponsorship and Exhibitors packs will be sent out in 2023. Booth allocation will be made closer to the event. The Symposium Organiser, Deb Haddock, will let you know when the booth allocation will be open.

### ***The CIGRE International Symposium Cairns 2023***

***Welcome Function*** will be held on  
Monday evening 4th September

***The Symposium Soirée*** will be held on  
Wednesday evening 6th September

*Both of these functions are included in full registration tickets*

As an exhibitor/sponsor, if you are planning your own customer or networking events, we would appreciate them being made around these times and functions so that delegates are free to attend and gain full value from their investment.

# CIGRE INTERNATIONAL SYMPOSIUM CAIRNS 2023 4th - 7th SEPTEMBER



CIGRECairns23.com.au

## SPONSORSHIP & TRADE EXHIBITION REGISTRATION FORM

To apply, complete this form and email to: [sponsorshipcairns23@cigreaustralia.org.au](mailto:sponsorshipcairns23@cigreaustralia.org.au)

Your organisation's inclusions will be confirmed in writing and will become effective once agreed payment has been received.

### ORGANISATION DETAILS – Please nominate the main person for communication within your Organisation

Title: (please circle) MR / MRS / MS / MISS / DR / PROF Name: .....

Position: ..... Organisation Name: .....

Address: .....

State: ..... Country: ..... Postcode: .....

Email: ..... Telephone: .....

Fax: ..... Website: .....

SPONSORSHIP & TRADE EXHIBITION REGISTRATION PACKAGES		\$AUD Inc. GST	TICK
DIAMOND SPONSOR	1 Only Available	P.O.A.	<input type="checkbox"/>
PLATINUM SPONSOR [circle preferred day]	4 Available - Mon, Tues, Wed, Thurs	\$27,500	<input type="checkbox"/>
GOLD SPONSOR		\$16,500	<input type="checkbox"/>
SILVER SPONSOR		\$8,500	<input type="checkbox"/>
SYMPOSIUM SOIRÉE SPONSOR	1 Only Available	\$30,500	<input type="checkbox"/>
WELCOME RECEPTION SPONSOR	1 Only Available	\$24,750	<input type="checkbox"/>
SESSION RECORDING SPONSOR	1 Only Available	\$16,500	<input type="checkbox"/>
EVENT APP SPONSOR	1 Only Available	\$15,000	<input type="checkbox"/>
SACHEL SPONSOR	1 Only Available	\$11,500	<input type="checkbox"/>
LANYARD SPONSOR	1 Only Available	\$11,500	<input type="checkbox"/>
BREAKFAST EVENT - WOMEN IN ENERGY	1 Only Available	\$10,500	<input type="checkbox"/>
NGN YOUNG ENGINEER SOCIAL EVENT SPONSOR	1 Only Available	\$10,500	<input type="checkbox"/>
GO WILD IN THE TROPICS SPONSOR	1 Only Available	\$10,500	<input type="checkbox"/>
WATER BOTTLE SPONSOR	1 Only Available	\$10,000	<input type="checkbox"/>
HAPPY HOUR NETWORKING SPONSOR	1 Only Available	\$10,000	<input type="checkbox"/>
POSTER SESSION SPONSOR	1 Only Available	\$9,500	<input type="checkbox"/>
ESPRESSO BAR SPONSOR [circle preferred day]	4 Available - Mon, Tues, Wed, Thurs	\$8,500	<input type="checkbox"/>
CHARGING STATION SPONSOR	1 Only Available	\$7,500	<input type="checkbox"/>
TROPICAL JUICE & SMOOTHIE BAR SPONSOR	1 Only Available - Morning Tea Breaks	\$7,500	<input type="checkbox"/>
ICE-CREAM INDULGENCE BAR SPONSOR	1 Only Available - Afternoon Tea Breaks	\$7,500	<input type="checkbox"/>
NOTEPADS & PENS SPONSOR	1 Only Available	\$5,000	<input type="checkbox"/>
SACHEL INSERT SPONSOR		\$1,150	<input type="checkbox"/>
EXHIBITION		\$9,875	<input type="checkbox"/>

### PAYMENT METHODS – Please tick your chosen method

TOTAL AMOUNT PAYABLE

\$

Please invoice me for payment by Direct Deposit: ☐

Credit Card: Charges as per this form are to be debited to: ☐ MasterCard ☐ Visa

Card Holders Name: ..... Expiry: .....

Credit Card Number: ..... CCV: .....

Signature: ..... Please supply a tax invoice ☐

If you would like to discuss further payment options, please contact: Symposium Organiser, Debbie Haddock - E: [sponsorshipcairns23@cigreaustralia.org.au](mailto:sponsorshipcairns23@cigreaustralia.org.au)

I am authorised to sign documents on behalf of the organisation and have read the terms and conditions governing the sponsorship and comply with these and fully understand that this application is subject to the approval of the Organising Committee.

Name: ..... Signature: ..... Date: ..... / ..... / .....