
SPONSORSHIP AND EXHIBITION INVITATION

The Australian National Committee of CIGRE and Panels A2, A3 and D1, have pleasure in inviting your organisation to participate, through sponsorship or exhibition, at the CIGRE Seminar to be held in Sydney, on Monday 11th^h April, 2016. The “Presentation of CIGRE Tutorials” Seminar will run in conjunction with and the day prior to Techcon Asia Pacific.

This seminar will provide an overview of the detailed information contained in some CIGRE Technical Brochures and work being carried out. Each of the technical brochures and topics is developed by a Working Group of experts from around the world. The work and content is being presented by one of the members of the Working Group involved.

The program currently includes the following tutorials and presentations by experienced presenters.

- Managing ageing equipment: Ankur Maheshwari (Australia)
- Substation Fire Management: Michael Verrier (Australia)
- Guide to the operation of Fluid Filled Cables: Colin Peacock (Australia)
- Benefits and limits of onsite diagnostic methods for transformers : Dr. Jitka Fuhr (Germany)
- Transformer Intelligent Condition Monitoring: Brian Sparling (Canada)
- New Tools for Diagnosis and Fault Investigation on Power Transformers Dr. Michael Kruger (Austria)

This seminar will provide a strong opportunity for your organisation to market its products and services, and provides an ideal opportunity for you to meet with both existing and potential customers. Many attendees at this conference will be key decision makers who are involved with the procurement, operation and maintenance of substation equipment.

WHO WILL ATTEND?

The seminar will attract delegates from generation companies, transmission and distribution companies and large industrial organisations. Delegates will include asset managers, network owners and operators, substation engineers and equipment specialists, and para-professionals; who are responsible for planning, specifying, procuring, utilising, operating and maintaining substation equipment.

BENEFITS TO YOUR ORGANISATION

- Opportunity to promote your company to a targeted audience from electrical utilities and major industrial organisations.
- Public acknowledgement of your company’s support at the conference and in the conference notes.
- Free registration for the conference for at least one staff member. This is valued at \$ 720 + GST per participant.
- An excellent opportunity to meet with existing customers and potential new customers in one location.

CONFERENCE DETAILS

Conference date: Monday 11thth April, 2014
Venue: Hilton Hotel, 488 George Street Sydney.

Promotion: The CIGRE Seminar will be promoted widely throughout Australia, New Zealand, the Pacific and SE Asia by email to CIGRE members and on the CIGRE Australia and the Techcon Asia-Pacific websites. The event will also be advertised and discussed on the CIGRE Australia linkedIn site.

SPONSORSHIP OPPORTUNITIES

The program provides a number of opportunities for sponsorship participation and is not limited to those shown below. Other forms or suggestions for sponsorship may also be considered.

GOLD - Major Sponsor - \$10 000 + GST (there will be only ONE major sponsor!)

- You can provide your company's logo / banner (approx. 2 m x 0.6 m), which will be located on one side of the speakers' podium / presentation screen. A banner with the CIGRE logo will be on the other side of the podium.
- You may provide a 5 minute presentation during the conference to present your company's products and services.
- A booth will be provided in the conference hall on the day of the conference so you can meet customers and promote your company. The booth will be approximately 3m x 2.4m and will include lighting and limited power. Space for the company name and logo will be provided. Promotional material (e.g. pens, gifts, brochures) can be distributed from your booth to interested delegates. The exhibition booths will be located near the conference room in the area where lunch and coffee will be served
- A full page acknowledgment of your company (including the logo) will be printed in the conference notes.
- Your company will be acknowledged and thanked by the Conference Chairman at the conference.
- An announcement will be made that lunch is provided by your company.
- Includes 2 free registrations for the conference.
- Your company logo and link to your website will appear on our events web page.

Silver Sponsors - \$5 000 + GST

- A booth will be provided in the conference hall on the day of the conference so you can meet customers and promote your company. The booth will be approximately 3m x 2.4m and will include lighting and limited power. Space for the company name and logo will be provided. Promotional material (e.g. pens, gifts, brochures) can be distributed from your booth to interested delegates. The exhibition booths will be located near the conference room in the area where lunch and coffee will be served
- A half page acknowledgment of your company (including the logo) will be printed in the conference notes.
- Your company will be acknowledged and thanked by the Conference Chairman at the conference.
- Includes 1 free registration for the conference.
- Your company logo and link to your website will appear on our events web page.

Bronze Sponsors - \$2600 + GST

- A 1/3rd page acknowledgment of your company (including the logo) will be printed in the conference notes.
 - Your company will be acknowledged and thanked by the Conference Chairman at the conference.
 - Includes 1 free registration for the conference.
 - Your company logo and link to your website will appear on our events web page.
- [NOTE: There is no display booth associated with a Bronze Sponsor]**

Exhibitor Only - \$ 4000 + GST

- A booth will be provided in the conference hall on the day of the conference so you can meet customers and promote your company. The booth will be approximately 3m x 2.4m and will include lighting and limited power. Space for the company name and logo will be provided. Promotional material (e.g. pens, gifts, brochures) can be distributed from your booth to interested delegates. The exhibition booths will be located near the conference room in the area where lunch and coffee will be served

PLEASE NOTE: Due to the size of the venue, there are only 7 booths available and they will be allocated on a first come basis with a preference to Gold and Silver Sponsors. If you are considering sponsorship or exhibiting please contact me as soon as possible to confirm your space.

If the sponsoring /exhibiting company is already a CIGRE Australia member, there will be a 5% discount to the shown sponsor and exhibitor prices.

To become a sponsor/exhibitor, or to obtain further Information

Please contact:

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