



ASIA PACIFIC CONFERENCE ON INTEGRATION
OF DISTRIBUTED ENERGY RESOURCES



Sponsor and Exhibitor Information

CIDER 22

10th and 11th May
Stamford Grand Adelaide Hotel
2 Jetty Road, Glenelg SA





ASIA PACIFIC CONFERENCE ON INTEGRATION
OF DISTRIBUTED ENERGY RESOURCES

ADELAIDE 10th and 11th May, 2022



THE HOTTEST TOPIC FACING THE INDUSTRY!

CIGRE is pleased to confirm the 4th edition of CIDER the Conference on the Integration of Distributed Energy Resources for the Asia Pacific region will be held in **Adelaide, 10th and 11th May, 2022**.

CIDER is brought to you by the CIGRE Australian C6 Panel, Active Distribution Systems and Distributed Energy Resources.

The challenge

The World Energy Outlook (2020)* states :

'...Renewables could meet 80% of the growth in global electricity demand to 2030. The pace of change in the electricity sector puts an additional premium on robust grids and other sources of flexibility,...storage will play an increasingly vital role in ensuring the flexible operation of power systems.'

CIDER attracts a diverse technical audience

CIDER is designed as the event to discuss and get the know-how for this emerging technology.

The conference focuses on creating a forum to facilitate practical information sharing between utilities, product manufacturers and communities. It sets out the challenges and opportunities presented by these technologies and helps this diverse audience build a road map for workable technical solutions.

For sponsors and exhibitors

The conference provides a unique opportunity to increase your profile in this emerging market space as well as discuss technical issues and challenges with professionals and experts who have real world hands on experience.

We are expecting a lot of interest in this event.

There will be a range of technical presentations including:

Confirmed Keynote Speakers:

Brendon Hampton, Manager Network Strategy, SA Power Networks:
South Australia - The Heart of the Distributed Energy Future.

Bruce Bennett, Manager Connection and Access, AGL: ESCRI / Dalrymple grid-forming battery.

100+ Delegates

10+ Exhibitors and Sponsors

Panel discussion session on Microgrids - Hype, Hope or Here to Stay?

Young Engineer (NGN) session

Your brand will be promoted via Social Media and Industry Magazines

The event and sponsors will be widely advertised not only on our website which now has some 2200 visitors per month and growing, but also through LinkedIn updates (we have over 2600 followers).

**source: International Energy Agency - World Energy Outlook 2020*



www.cigreaustralia.org.au/cigre-events/cider-2022/





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Locking in to an early sponsorship will ensure you receive maximum exposure and value for your sponsorship and support.

Please read the following opportunities and feel free to call our Chief Executive, **Terry Killen** on (07) **3310 8838** who will be happy to discuss the event and opportunities with you.

You can book your sponsorship/exhibition space directly by emailing enquiries@cigreaustralia.org.au

NOTE: There is only one Platinum Sponsor and a limit of 2 Gold Sponsors. Sponsorship and Exhibition spaces will be allocated on a first come basis.

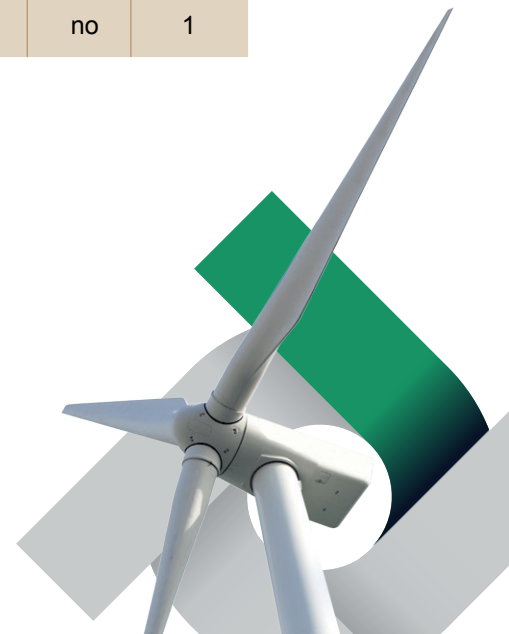
So ACT NOW

This will be a significant event on the Conference Agenda for 2022 and an opportunity to meet face-to-face.

A summary of the features of each offering is presented below. Detail in on the following pages.

	Conference Registration	Conference Dinner	Sponsorship of Networking Dinner	Your logo on advertising	Address to audience	Sponsorship of Coffee Cart for 1 day	Company Banners on main stage	Trade Booth	Insert in satchel
Platinum	4	4	yes	yes	10 min	no	yes	1	2
Gold	2	2	no	yes	no	yes	no	1	1
Silver	2	2	no	yes	no	no	no	1	1
Exhibitor	2	2	no	no	no	no	no	1	1
Satchel Only	no	no	no	no	no	no	no	no	1

NOTE: There will be only one Platinum Sponsor and two Gold Sponsors.





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PLATINUM SPONSOR

Your Investment Entitles You To:

- 10 Minute address to delegates on the first day of the Conference
- Platinum and only Sponsor of the Networking Dinner function
- One Exhibition Trade Booth
- Full conference registration for four (4) staff which includes Networking Dinner function (Held in Exhibition space)
- Opportunity to have 2 freestanding pull up banners – one either side of the stage in main plenary room for the duration of the conference
- Platinum Sponsor recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference (subject to production deadlines)
- Company logo and weblink on the official conference website (subject to production deadlines)
- Official verbal acknowledgement of Platinum Sponsor at opening and closing of conference.
- Max of two inserts into conference satchel (subject to delivery deadlines)

All company signage/banners must be supplied by the sponsor and approved by the organising committee.

Investment \$9,700 excluding GST

* **PLEASE NOTE:** The sponsorship packages featured here offer a range of marketing solutions. We may be able to discuss tailoring the offering to meet your specific objectives/requirements.

Membership special: CIGRE members receive a 5% discount to this rate.



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GOLD SPONSOR

Two gold Sponsorships available, one for each day of the event.

Your Investment Entitles You To:

- Gold Sponsor of the Coffee Cart on the day of sponsorship
- Gold Sponsor recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference (subject to production deadlines)
- Company logo and weblink on the official conference website (subject to production deadlines)
- Official verbal acknowledgement of Gold Sponsor at conference opening for that day
- One Exhibition Trade Booth
- Full Conference Registration for two (2) staff which includes the Networking Dinner function (Held in Exhibition space)
- 1 insert into conference satchel
- Company pull up (standard size) banner can be displayed in main Plenary room during the conference day sponsored

All company signage/banners must be supplied by the sponsor and approved by the organising committee.

Investment \$5,200 excluding GST

* **PLEASE NOTE:** The sponsorship packages featured here offer a range of marketing solutions. We may be able to discuss tailoring the offering to meet your specific objectives/requirements.

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SILVER SPONSOR

Your Investment Entitles You To:

- Silver Sponsor recognition and company logo displayed on all marketing materials, hard copy and electronic, prior to and during the conference (subject to production deadlines)
- Company logo and weblink on the official conference website (subject to production deadlines)
- Official verbal acknowledgement of Silver Sponsor at conference
- One Exhibition Trade Booth
- Full Conference Registration for two (2) staff which includes the Networking Dinner function (Held in Exhibition space)
- 1 insert into conference satchel

Investment \$4,100 excluding GST

* PLEASE NOTE: The sponsorship packages featured here offer a range of marketing solutions. We may be able to discuss tailoring the offering to meet your specific objectives/requirements.

Membership special: CIGRE members receive a 5% discount to this rate.



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EXHIBITOR

- One Exhibition Trade Booth - Full specifications available on request
- Full Conference Registration for two (2) staff which includes the Networking Dinner function (Held in Exhibition space)
- 1 insert into conference satchel

Investment \$3,500 excluding GST

Membership special: CIGRE members receive a 5% discount to this rate.

SATCHEL INSERT

Your Investment Entitles You To:

- 1 insert into the conference satchel (subject to delivery by deadline)

Investment \$560 excluding GST

CIGRE Australia

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