



2021-2022 Business Plan

Purpose

To foster engagement and knowledge sharing among power system participants globally to enable the sustainable provision of electricity for all.

Mission

To contribute to the betterment of the power system by enhancing the expertise of the people within it.

Vision

To be universally recognised as the leading global community for expertise in all electrical aspects of energy systems.

Strategic Themes and Initiatives

Deliver Sustainable Membership Value

- Establish tailored levels of membership and participation to suit member's needs and provide value
- Encourage existing members to take advantage of the material published in e-cigre
- Implement account management practices for the top 20 Collective members
- Identify and attract new members by catering to their needs in line with the CIGRE value proposition

Grow our Reputation as the Leading Technical Reference for the Energy System

- Investigate and develop solutions for boosting the accessibility of CIGRE work.
- Promote self-education via the resources available on e-cigre (automatic notification on updates, webinars, etc.)
- Develop solution for acknowledging individual membership

Contribute to the Energy System Evolution

- Utilise member networks and consider options to better understand the needs of the power system participants (members and non-members)
- Continue to engage and collaborate in developing technical publications on e-cigre and Paris session papers
- Promote and strengthen participation in technical seminars, CIGRE events, and working group activities
- Implement a range of initiatives to improve NGN participation & retention to full CIGRE membership.

Help to Develop People and Skill of the Future

- Continue to organise and promote accessible delivery of CIGRE events.
- Develop guidelines for greater participation in working groups by providing tailored membership options (e.g. convenor understudy to have 6-month complimentary panel participation prior to handover)
- Provide guidelines in obtaining CPD points for CIGRE events / working group meetings etc.

Measuring Success

ANC KPIs	Measure	Actual 20/21	Target 21/22
Membership			
Retention of existing members	%	98%	100%
New collective members	%	93(10%)	102(+10%)
Increase in overall membership (excl. students)	%	8%	10%
Full panel members	≥300	380	400
Collective members informed of unfilled Panel places they are paying for.	%	100%	100%
Contribution			
Maintain our 16 representatives on the global Study Committees	#	16	16
Papers accepted at Paris #	> previous session	30	33
Global working groups with an ANC member	>50%		YES
Reputation			
Published Editions (12 Corona Times, 4 ITL)	16 p.a	20	16
Diversity of CIGRE contribution at Board, Convenors, WG's & NGN	Y/N	YES	YES
Number of global working groups with an ANC member as convenor #	≥10	13	≥10
Events			
Events held	No. p.a.	2	> 2
International speakers at events #	No ≥ 1 per event	3	1@each event
Overall returning surplus from events	Surplus	YES	Positive Surplus
Compliance and Sustainability			
Board and Executive succession in place	Y/N		YES
Achieve compliance for ANC	Y/N	YES	YES
Achieve a small operating profit per FY, excl. strategic investments #	\$	\$ 161 193	± \$30 000

Measure may be impacted by COVID-19 travel restrictions

<https://www.cigreaustralia.org.au/>

Value Proposition of CIGRE Australia

Creating a unique opportunity for the development of technical competencies and the provision of authoritative, unbiased technical information, for the benefit of all stakeholders.



empowering
networking
global know-how